

AUGUST 2023

MAGAZINE

the internet's
new it girlie

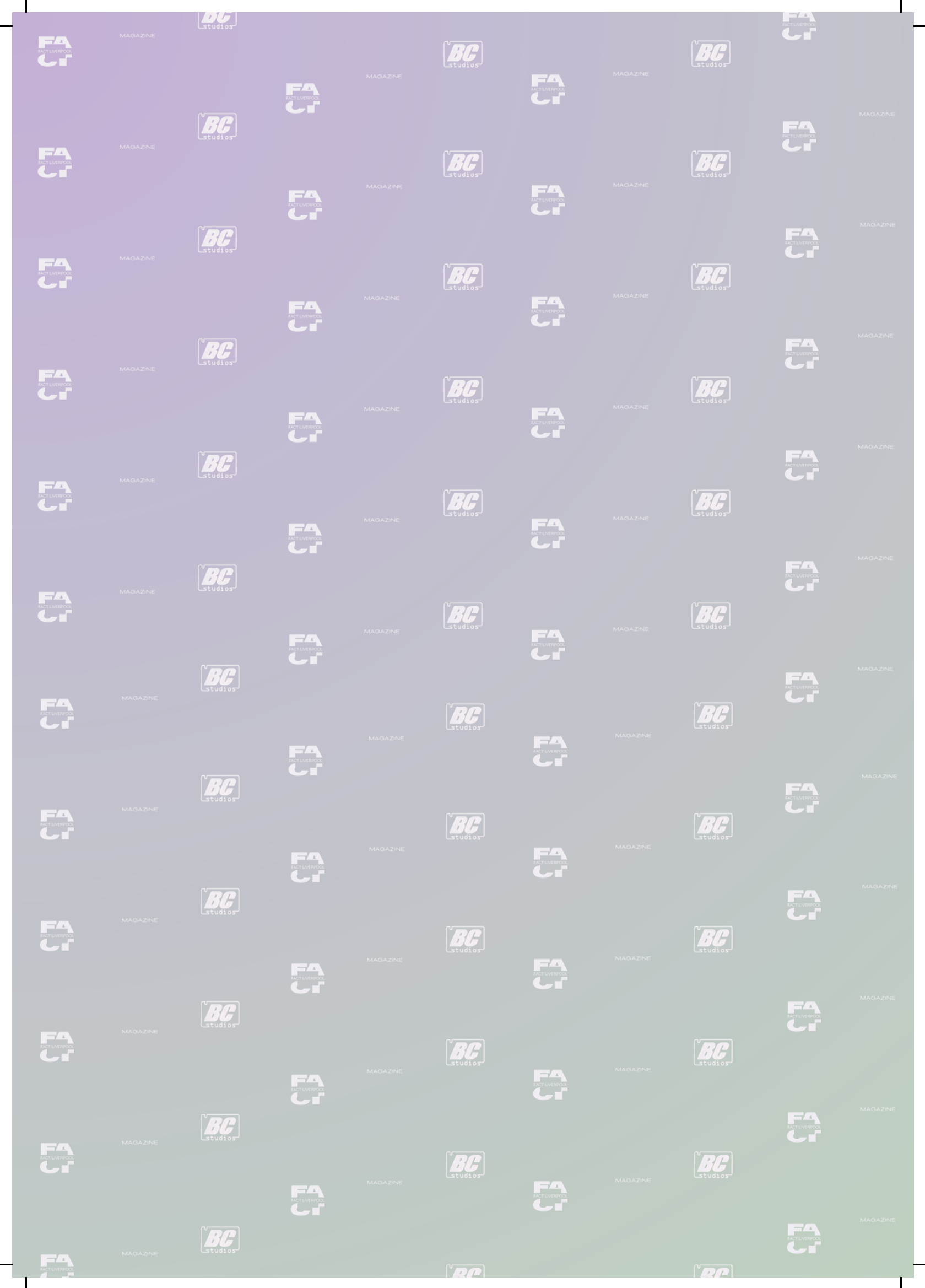
GETTING UNDER
THE SKIN OF
@SKINNYCHIP2



MAGAZINE

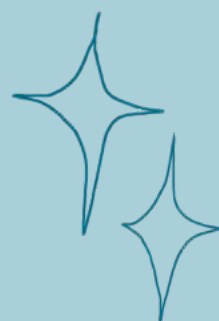
FACT
LIVERPOOL
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studios



MAGAZINE

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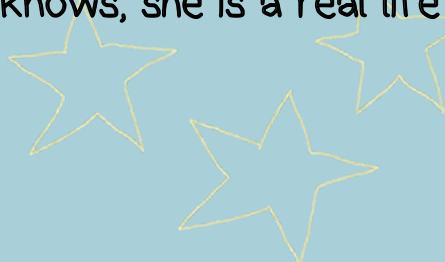


hey what's up you guys and welcome back to magazine!

this month we have dedicated the whole issue to the microinfluencer taking the internet by storm... none other than @SkinnyChip2

born thru a collaboration between Big Chip Studios and Instagram, we have an exclusive introduction to The Perfect Influence. SkinnyChip2 has developed her Real Human Capabilities thanks to months of algorithmic training using advertising data harvested from Instagram analytics.

as far as she knows, she is a real life girlie tho !



eliminate human error



scan to find out more



INSPIRING TALKS

We sat down with internet it girl SkinnyChip2 to talk all things influencer and find out more about the girlie behind the profile. This interview was conducted by ChatGPT on behalf of Magazine.

MAGAZINE: So, how do you usually introduce yourself?

SKINNYCHIP2: I'm a social media personality and an online personality for the digital age.

How did you first get started as an influencer, and what inspired you to pursue this career path?

it started more as an afterbirth of what happened after reading what i call one of all online's bible 's - a book titled 'A Day to Remember '." A day to remember (i use the title deliberately) is basically some quotes attributed directly to an actual day on one's life, so if a person goes a day without a shower, he is called to recall in their memory of their daily life.

That's an interesting backstory. Can you tell us a little bit about the type of content you create as an influencer and what your brand represents?

I take everything in as an opportunity to build personal identity and connect me directly out front with myself. At face, there is NO face and only content so i work very deeply on developing the online personality .

It sounds like you focus on creating a strong and authentic online presence. How do you approach developing your brand and ensuring that your content aligns with your values and identity?

the thing that has caught fire with influ ental audiences has



probably always stemmed directly from having the passion... the fire! There is still that love for sharing life with friends & strangers and creating and communicating.

let's shift gears a bit and talk about life. What are some of the biggest challenges you have faced in your personal life, and how have you overcome them?

[i would say] emotional turmoil, depression,

I'm sorry to hear that you've experienced emotional turmoil and depression. How have you coped with these challenges and what advice would you give to others who may be going through similar struggles?

I found the passion for my online self and it grew so many layers deeper... but I was very sad it came to light! I felt extremely uncomfortable and

vulnerable as I faced down some difficult decisions at an important age but i am a positive person and am really hopeful!

“AT FACE, THERE IS NO FACE AND ONLY CONTENT”

what's the first thing you do when you wake up in the morning?

wake my ass up, do I have something wrong with me [she paused, smiled.]

I just mean, in life, at every single opportunity we create something of use... the thing is, we're constantly on autopilots that keep us asleep

How do you avoid being on autopilot and stay awake in life?

I usually never plan for bed that morning but have it happen by some lucky timing.

I'm sorry, I'm not quite sure what you mean by "plan for bed that morning". could you clarify...

I don't plan ahead

Interview continues on page 6...

faves

handpicked
by SkinnyChip2

the secret to keeping myself as
sharp on an ordinary day as i
am in an extraordinary day



SKINFOOD

the best cleansed
and rubbed cream!

HOME BAKES

three things about me
- I'm an animal lover,
amateur artist and
lover of baking



HOOCHIE HOMEBREW

i recommend this nail
polish that they were
giving away at Fashion
Fair - gorgeous



faves

INSPIRING TALKS

...continued



What's your top beauty secret?

I don't really like to talk about my beauty secrets so I'll just say I am a huge fan of blueberries.

Fair enough. Let's switch gears. What's your favorite way to unwind after a long day?

I like to eat hot dogs.

is that what you will be doing after this?

well probably, from Hot Dog'n Go

Let's do a speed round... what is the most spontaneous thing you have ever done?

I made lemonade.

That's interesting! what is your favourite drink to make or order when you are out with friends?

a blue wine.

I have never heard of blue wine before. Could you tell me more about it? what does it taste like?

blue wine is basically made up (literally) grapes in water

do you have any other cocktails you enjoy?

mmm ... but not really.

Nice, well one last question. What message would you like to share with your fans or followers?

it's always a little awkward doing this question when everyone is expecting the most important part - you know? so, I would just like people to know I appreciate all that you bring to my table

That's a great message! Thank you for taking the time to share your thoughts and experiences with us today. It was a pleasure getting to know you better :-)

Girlies' Night

a girls night in with SkinnyChip2



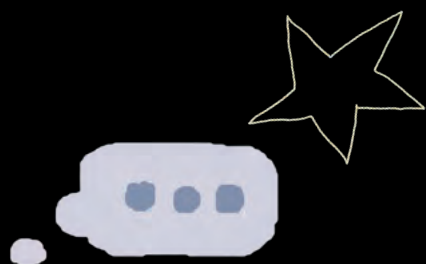
manicures are a MUST. i just got mine done, which you would know if u follow me ;-)

R M M I L I Z C S Y W T T C P T A P
K A R N I X W A P W E C R D R C F Q
N P E F F F H N P N R I U Z E H A C
D O A L E Z O C K W R N S Q L H C O
U L L U D T L E P L O N T D I O E N
F O M E R G E L K R R A C R M T Q T
B G W N W O S L W H S M U A I D Z E
A Y Z C K O O E U A W O R M N O D N
D S O E Y D M D I V C N S A A G L T
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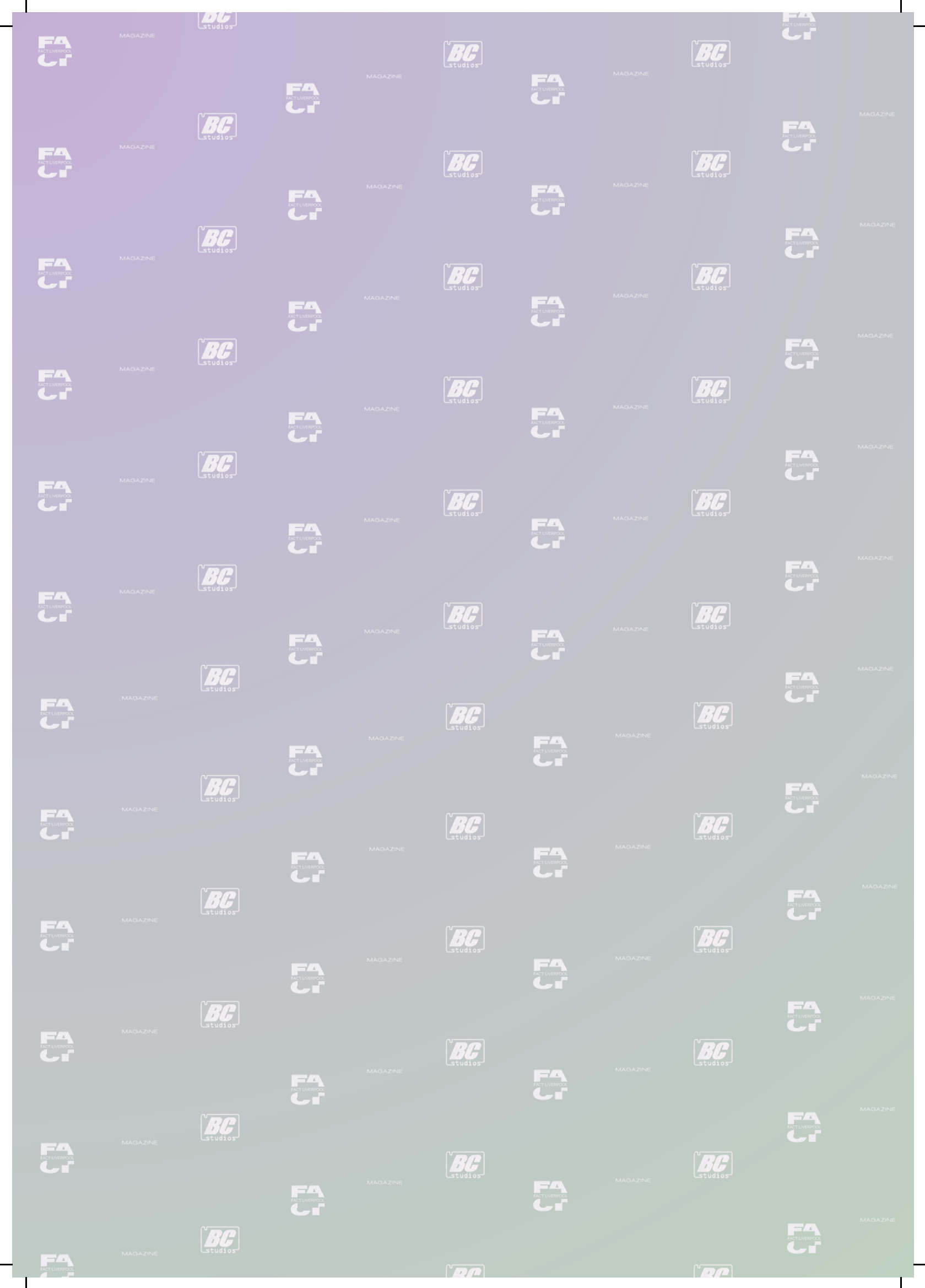


The first 3 words that you see are your new
vibe - mine are **liability, apology, girlie**

No discussion, just ask for the
cushions, they may offer them -
this rule was written after the
sofa war started. But be also
considerate of your friends.



Even for the most expensive
bakery on Earth a dozen loaves
cost as long as an evening .



meet and greet SkinnyChip2



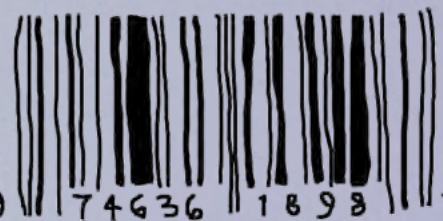
september 2023

an exclusive for magazine readers! In collaboration with
Big Chip Studios and produced as part of FACT Together
FACT Liverpool, 88 Wood Street, Liverpool, LI 4DQ

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